

Four wine bottles are arranged horizontally. Each bottle has a unique pattern on its body and a different level of red liquid. From left to right: 1. Diagonal stripes, filled with red liquid. 2. Vertical stripes, partially filled with red liquid. 3. Polka dots, partially filled with red liquid. 4. Vertical stripes, partially filled with red liquid.

I REVEAL MYSELF DURING THE TASTING...

A BOTTLE THAT REVEALS ITSELF.....

INTERNAL EMBOSSING TECHNICAL ASPECTS

- Patterns are embossed in the blank molds and not in the finish molds as for the traditional embossing.
- If the pattern is large enough, the embossing is imperceptible to the touch and almost invisible when the bottle is full (slight waves).

THE BLING COLLECTION

- A Verallia exclusive innovation
- 6 stock available bottles



Bordeaux HONEY
75cl (750ml)



Bordeaux TWIST
75cl (750ml)



Bordeaux VERTIGO
75cl (750ml)



Burgundy VERTIGO
75cl (750ml)



Bordeaux BLING
75cl (750ml)



Magnum BLING
150cl (1500ml)

.....DURING THE TASTING

KEY ADVANTAGES OF THE BLING COLLECTION

EASY TO USE

- This innovation does not bother your traditional labeling, stocking and filling of the product.
- Bottles can be screen-printed, lacquered and customized the way you like.

STRIKING

- Adopted by women and young consumers particularly, these bottles create the surprise.
- Limited editions such as a heart embossing for Valentine's Day could be imagined.



CUSTOMIZE YOUR BOTTLE WITH INTERNAL EMBOSSING

- Thick and thin patterns or letters depending on the embossed area
- Possible to emboss all bottles that weight more than 500g (17.6 oz)
- Approx. development time : 6 months



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